

Design for:

Designed by:

Date:

Version:

**MAKE COMPLEX
SIMPLE AND LIFE
FEELS EASY.**



Further questions, hints, explanations and downloads
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MANAGEMENT CANVAS
DISCOVER. ADAPT. GROW.

> Jobs To Be Done (JTBD) for „Preneurs“.



<p>ENTREPRENEURS.</p>	<p>When operative gravity of everyday life takes over</p>	<p>I quickly need a simple tool</p>	<p>so that I can quickly grasp the essentials at a glance and make the right decisions.</p>
<p>INTRAPRENEURS. Executives.</p>	<p>When my colleagues disagree about goals and direction</p>	<p>I quickly need a simple tool</p>	<p>so that we can coordinate immediately and pull together in one direction.</p>
<p>EXTRAPRENEURS. Consultants, Trainers, Coaches</p>	<p>When my customers can't see the forest for the trees or everything grows over their heads</p>	<p>I want a tool that they can easily understand</p>	<p>so that they can take the right direction, stay on course and achieve more with less effort.</p>
<p>ANTEPRENEURS. Students.</p>	<p>If I know many strategy or management models and do not know how to combine or apply them</p>	<p>Il quickly need a simple tool</p>	<p>so that I can easily recognize and quickly understand the connections.</p>

MANAGEMENT CANVAS

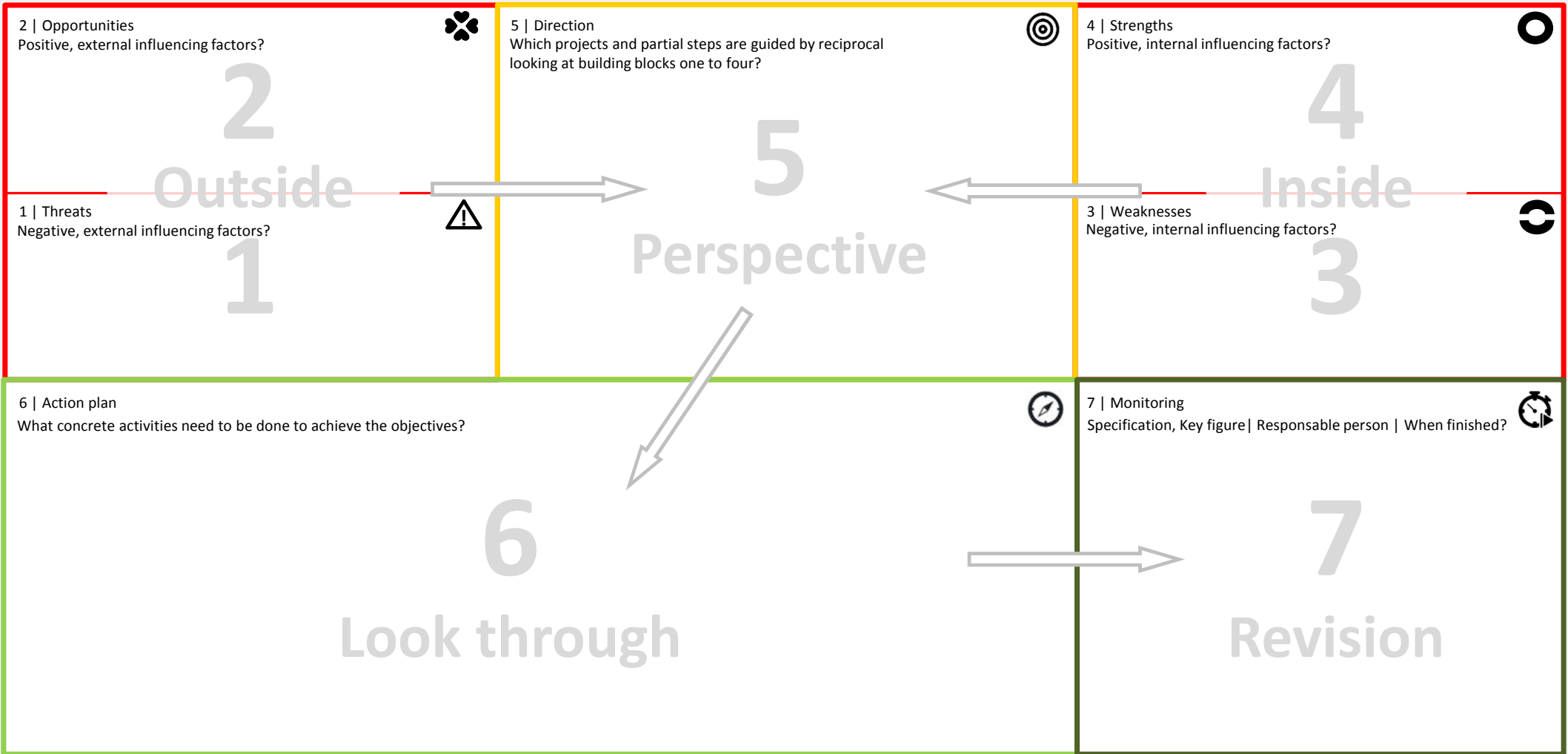
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MANAGEMENT CANVAS

DISCOVER. ADAPT. GROW.

> *Benefits, Values for you and your organisation.*

STATE-OF-MIND

CLEAR. You have a crystal clear view of the future and laser focus to get there. Because you know why and where to go and what, when how to do.

CALM. You feel calm and safe in every situation. Because your thoughts are thoroughly structured and all your decisions are based upon that.

LOVED & RESPECTED. You feel loved and respected. Because people appreciate your structured support and clear guidance. They honour your calm manner while being with you.

YOU FEEL GOOD

STAY IN CONTROL. You feel safe and reliable through trust and concentration.

COMFORTABLE. You feel relaxed and easy going.

SENSE OF OPTIMISM. You feel motivated, inspired, successful and satisfied.

WORK ATMOSPHERE. You feel happier in a culture of cooperation, mutual understanding and self-organisation.

BENEFITS, REWARD

WORKS BETTER. You work faster, more efficient and improve your results.

SAVES MONEY. You track your successes and reduce risks.

SIMPLIFIES YOUR LIFE. You are better organized and hassle free.

HELPS YOU BE HEALTHIER. You reduce blood pressure, mental stress and prevent it.

MAKES YOU SMARTER. You offer solutions and are a helping hand.

STAY CONNECTED. You are well connected through better social exchange.

FEATURES, ATTRIBUTES

1 TOOL.
One single page to understand and easy to communicate.

2 LEVELS.
Combining strategic thinking and operational action.

3 WORKING TECHNIQUES.
Constant improvement: agile, iterative and visual.

4 MANAGEMENT METHODS.
Analysis, target agreement, action plan, control.

5 STAGES.
Structured approach from external to internal steps.

6 STRATEGIC PERSPECTIVES.
Different views: outside, inside, ahead, through, back, above.

7 BUILDING BLOCKS.
All thoughts systematically sorted and ordered.

MANAGEMENTCANVAS

Contact and more information for you.



managerSeminare startingup



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